More than a Dream 20 miles in 20 years













Our mission is to protect public trail access, build and maintain safe and sustainable trails, and promote public engagement in land stewardship and trail use for all types of outdoor recreation.





Our mission is to protect public trail access, build and maintain safe and sustainable trails, and promote public engagement in land stewardship and trail use for all types of outdoor recreation.



Agenda

In the beginning...

- Cabrillo visits Santa Barbara: 1542
- Portola explores California: 1767
- The Mission Era begins: 1769
- Juan Bautista de Anza: 1776

Trails Council Report: 1973

Countywide Trail System

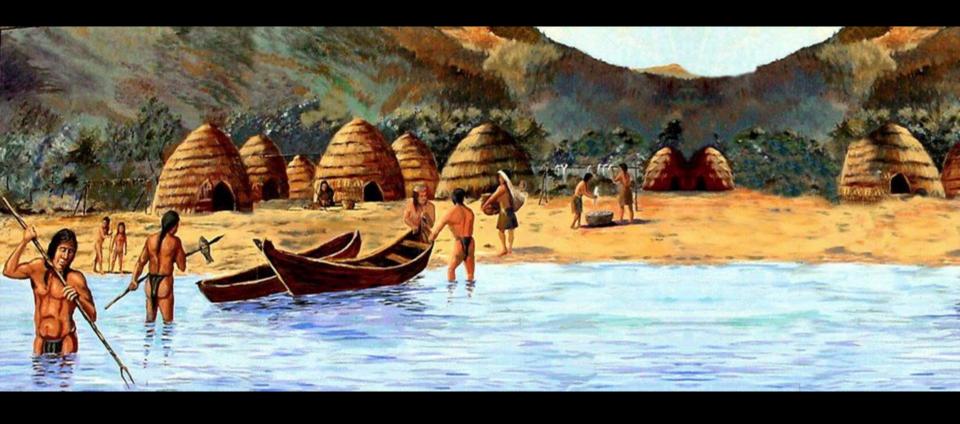
Making the California Coastal Trail a Reality by 2033

- 2013 Report
- Community Outreach and Collaboration
- Expanding the Base

Lessons Learned



The California Coastal Trail: 500 Years Ago



Chumash Villages Along the Coast

The Chumash name for present day Santa Barbara is

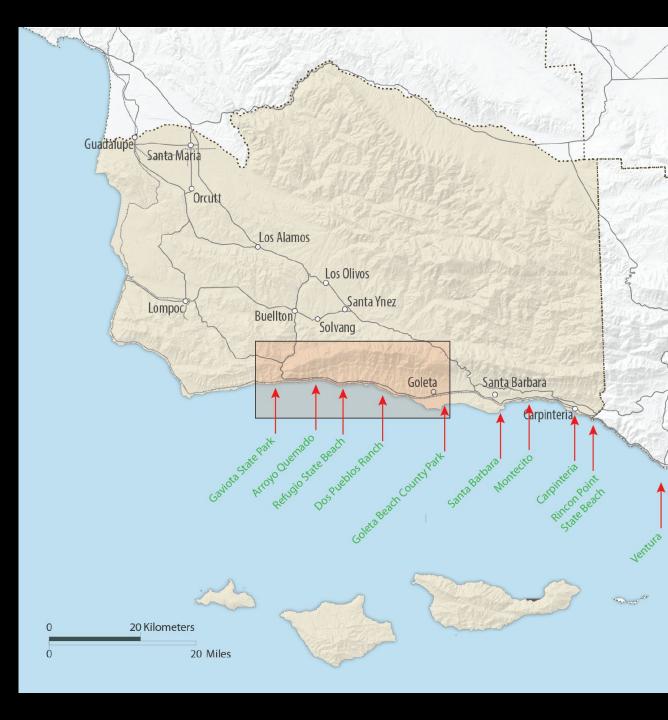
Syuxtun

It means "where the two trails run"

Cabrillo visits Santa Barbara: 1542

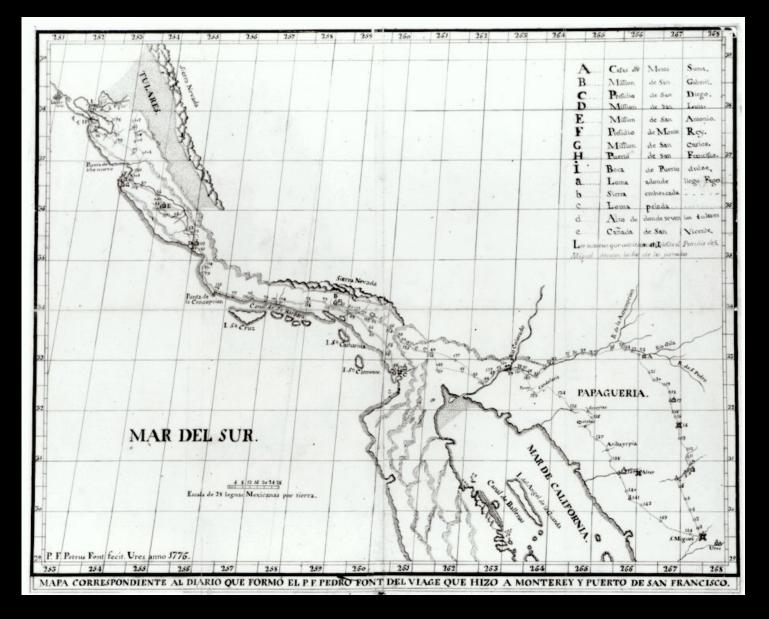
Portola explores California: 1767



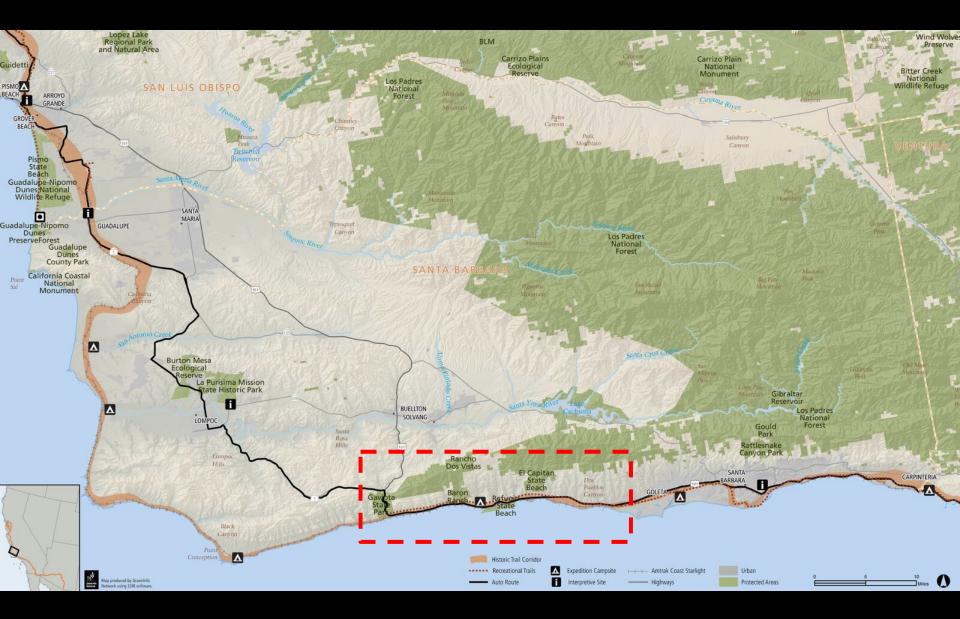




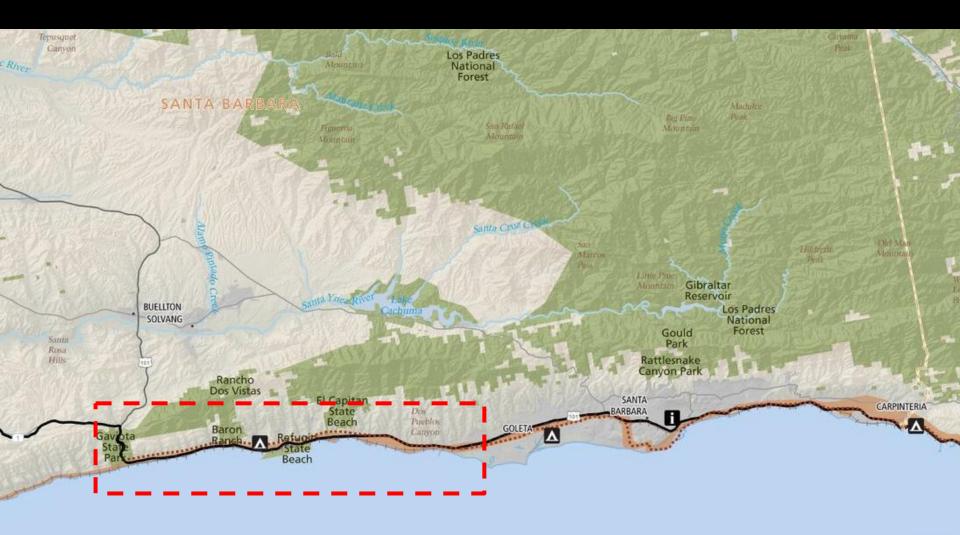






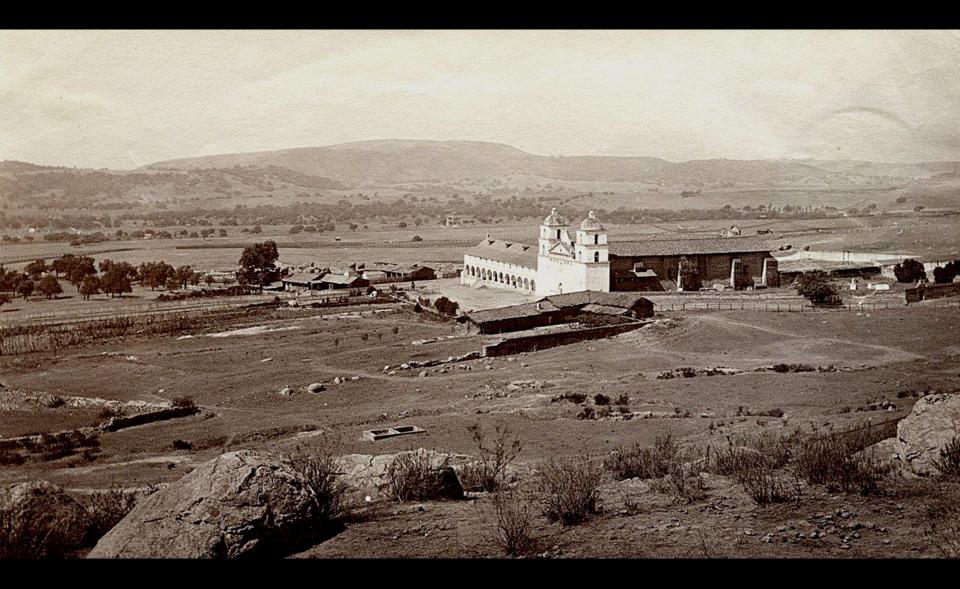






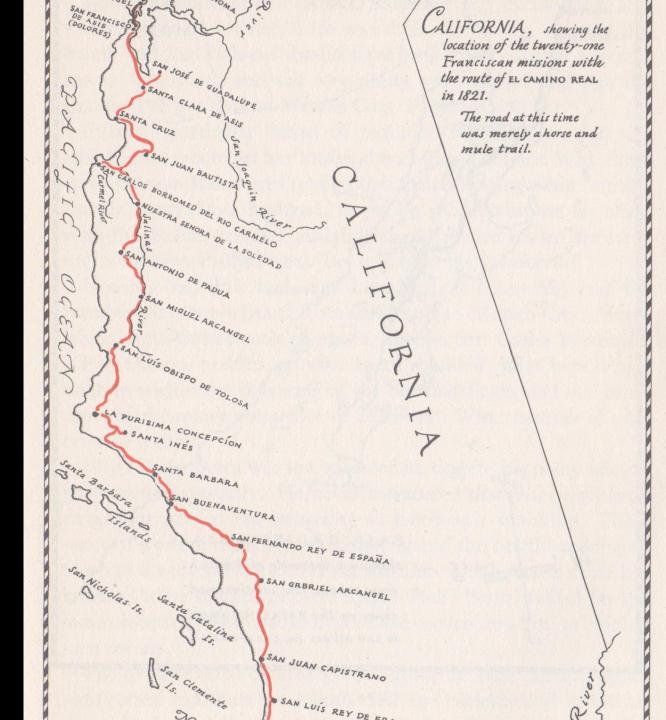








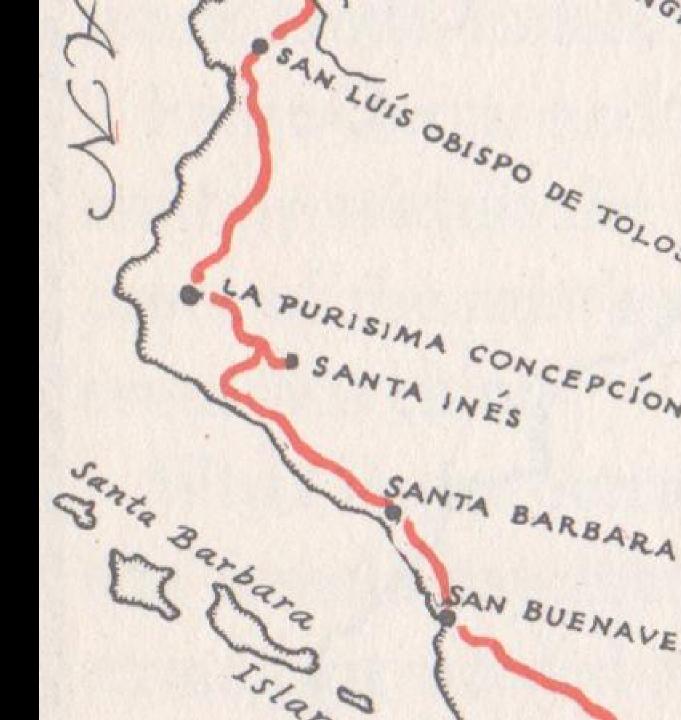
In 1821 the route of the El Camino Real was merely a horse and mule trail.



Mission to Mission Trail

From Ventura to San Luis Obispo is approximately 130 miles.

The Gaviota Coast is the most scenic segment.



Report Published in 1973

Santa Barbara County Trails System

Mission to Mission Trails for Hikers, Bikers, and Equestrians



Inspired by William Penn Mott, Jr.

FOREWORD

In June of 1972, the Director of the California Department of Parks and Recreation, William Penn Mott, Jr., spoke to a meeting sponsored by the Santa Barbara County Trails Council and urged citizens to prepare a plan for a riding, hiking, and biking trail system linking the Santa Barbara, Santa Ynez and La Purisima Missions.

From those attending the meeting, a working group formed. It was composed of private citizens, representatives of the County Trails Council, various riding, hiking and biking groups, the UCSB Campus Planning Office, and the Isla Vista Community Council.

Their need for information and assistance led them to coordinate with Santa Barbara County departments and agencies, City departments and agencies from Santa Barbara and Lompoc, State of California departments, The Bureau of Outdoor Recreation, and the Los Padres National Forest.

Without the enthusiastic cooperation of the staffs of these departments and agencies, the following plan could not have been completed. Without the inspiration of William Penn Mott, Jr., it would never have been started — to them and to him, it is dedicated.



William Penn Mott, Jr. (right) speaks in Santa Barbara pictured with Ken Kolsbun, Executive Director of Friends For Bikecology.

Community Organization and Agency Support

III. ENDORSING ORGANIZATIONS AND AGENCIES

American Association of University Women of Lompoc, Beleaguered Earth Group Audubon Society of Santa Barbara Bicycle Touring Club of Santa Barbara Bureau of Outdoor Recreation, Department of Interior California Congress of Parents and Teachers, 15th District

California Department of Parks and Recreation

California Recreational Trails Committee

Citizens Planning Association of Santa Barbara County, Inc.

City of Santa Barbara

Community Arts Association, Plans and Planting Committee

Community Environmental Council

County of Santa Barbara

Equestrian Trails, Inc., Corral 39

Equestrian Trails Inc., Corral 60

Friends for Bikeology, Santa Barbara Chapter

Girl Scouts, Tres Condados Council

Goleta Valley Citizens Planning Committee

Hope Ranch Riding and Trails Association

La Purisima Mission State Historic Park Advisory Committee

League of Women Voters of Santa Barbara

Lompoc Valley Riders

Santa Barbara County Parks Foundation

Santa Barbara County Riding Club

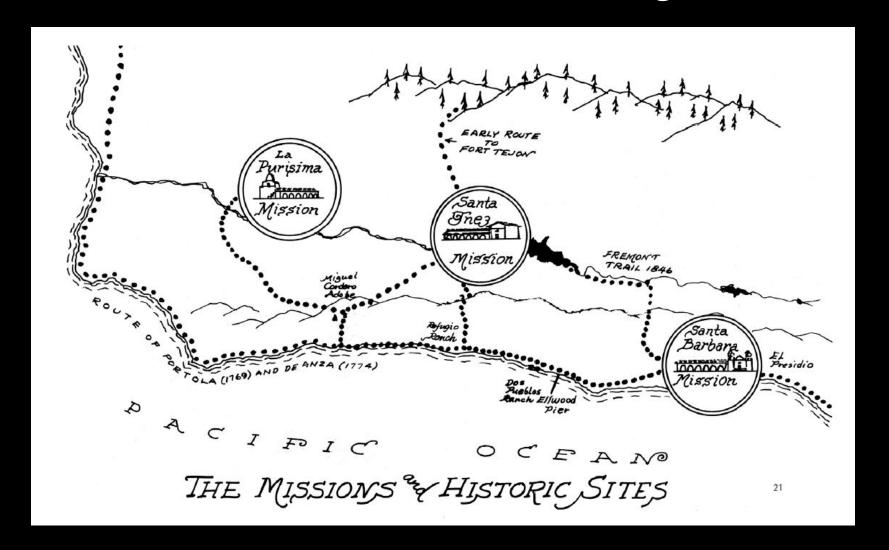
Santa Barbara County Trails Council

Sierra Club, Los Padres Chapter

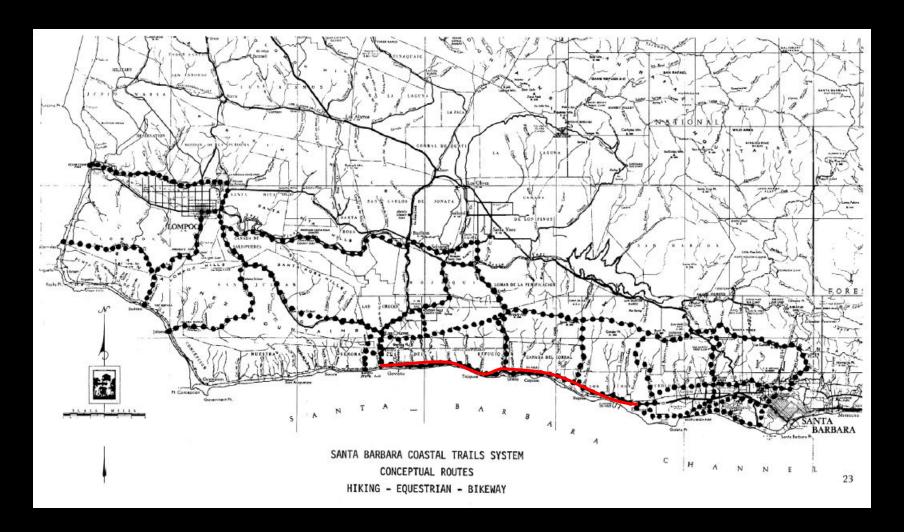
U.S. Forest Service, Department of Agriculture



A Plan for Mission to Mission Hiking



Published Prior to the California Coastal Act



20 Miles in 20 Years

An ambitious goal that requires broad community support



20 Miles along the Gaviota Coast





2013 Gaviota Coast Trail and Access Study

- Authoritative 150 page report
- Association of Environmental Professionals Award
- American Planning Association
 CA Chapter Award
- Distributed to 75 Influencers
- Available online





Community Outreach: Markets & Festivals



Community Outreach: Petitions & Postcards



Community Outreach: Petitions & Postcards

Dear Chair Brown and Commissioners,

Creation of new foothill trails into the Los Padres National Forest is a high priority for Goleta residents. For the last 25 years the Eastern Goleta Valley Community Plan has proposed such trails, but our community still does not have even one foothill trail! I respectfully request that the Planning Commission:

- Adopt policies and programs to ensure that new trails are implemented.
- Pursue creative measures to spur trail acquisition.
- · Provide strong incentives for land owners to offer easements for new trails.

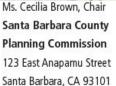
Please do everything possible to insure that our generation leaves a legacy that includes making our community a better place for nature-based outdoor recreation!

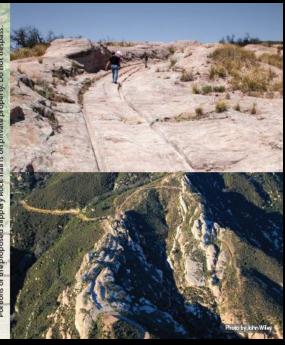
Signature

Print Name

Community of Residence







Collaboration: Broad Community Support



Community Outreach: Networking



Community Outreach: Volunteering



Community Outreach: Hiking Club



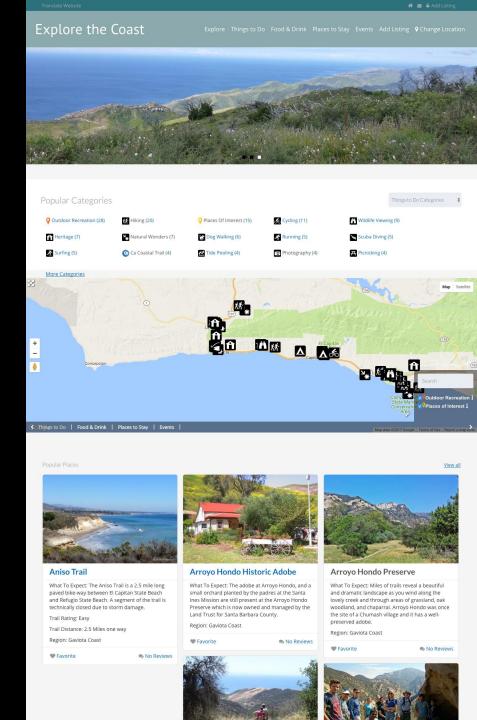
Community Outreach: Mapping



Community Outreach:

Explore the Coast

explore-santa-barbara-county.com





20 Miles in 20 Years

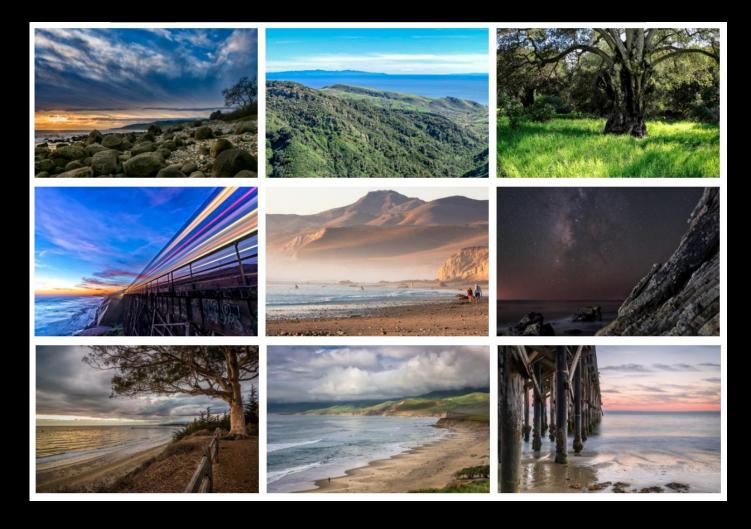
Engaging
all trail users to
expand the base of support
for trails and recreation



hiking backpacking camping trail running picnicking fishing mountain biking rock climbing hunting equestrian riding birding beach access nature appreciation photography surfing wildlife viewing geocaching painting



Expand the Base: Gaviota Coast Photo Contest



Expand the Base: Sponsoring Trail Races



Expand the Base:

Healthy Lifestyle and Environmental Stewardship



- Prescription for Activity
- Trail Guide
- Events Calendar

Our Sponsors

Healthy People Healthy Trails is sponsored by CenCal Health, City of Santa Barbara Parks and Recreation Department, Cottage Health, Sansum Clinic, and Santa Barbara County Trails Council.







Sansum Clinic

Santa Barbara County Trails Council

Cottage Health





Santa Barbara Parks & Recreation

CenCal Health

Our Supporters

Additional support provided by National Park Service and community members.



National Park Service Rivers, Trails & Conservation Assistance Program



R for Outdoor Activity

Congratulations on deciding to increase your physical activity and enjoy the benefits of being in nature!

Here is the plan that we discussed to get you started.

Notes:	Date:
Let's review this plan in	weeks.
X M.D. Signature	Healthy Healthy People Trails

NOTE: The trails recommended are mostly flat with a hard surface. Find further details at www.healthypeoplehealthytrails.org



R Para actividad al aire libre

¡Felicitaciones por decidirse a aumentar su actividad física y disfrutar de los beneficios de estar en la naturaleza!

Este es el plan que estudiamos para que empiece.

Nombre:	Fecha :
Notas :	
Revisemos este plan en	semanas.
X. Firma del Doctor	
A. S.	Gente Rutas
AXA	Gente Rutas Saludable Saludables

Note: Los senderos recomendados son planos con una superficie dura. Para obtener más detalles en www.healthypeoplehealthytralis.org
Para información acerco de HPHT y mapos adicionales, visite www.healthypeoplehealthytralis.org









Lead by Example: MoJo Coastwalk



20 Miles in 20 Years

Lessons

Learned



Ray Ford for decades of support for trails in Santa Barbara County





Lessons Learned

- Commit to the long term. Think in terms of decades.
- Stay ahead of the curve in the planning process.
- Creating a platform for motivated individuals to use to make the community a better place to live.
- Continually experiment with outreach methods and collaboration with the goal of more individuals and organizations identifying your cause as their cause.

Presented By

Curt Cragg

Board Member Santa Barbara County <u>Trails Council</u>

http://sbtrails.org

cragg.curt@gmail.com 805.206.8233 **Mark Wilkinson**

Executive Director

Santa Barbara County Trails Council

http://sbtrails.org

mwilkinson@sbtrails.org

805.708.6173